

oiibo[®]

*Making pet care smarter and
easier.*





BRAND STORY

*Treated
Like Family*

Our story began with a sense of guilt. A stray cat named OiiBO, once abandoned, wandered into my yard and into my life. He suffered from separation anxiety, and as a CEO who often traveled, I worried constantly about him. I bought the best products I could find, but one day I came home to discover a jammed feeder and a dirty water dispenser. Watching OiiBO circle them helplessly, I felt deeply responsible.

I realized that what the market lacked was not just function, but the love and responsibility of treating pets as true family—our fur babies. So I brought together a team of top professionals—also devoted pet parents—to combine technology with love. Our first product, the Smart Pet Feeder, was designed to solve these daily problems and even includes a two-way camera, so every fur baby feels both protected and connected to their family.

Our belief is simple: “Treated like family” is not just a slogan—it’s our promise.



EMPATHY

SCIENCE

WARMTH

BETTER LIFE

WHY CHOOSE **oiibo**[®] FOR YOUR BUSINESS



Cost Efficiency & Profitability

Packaging designed to meet international e-commerce and distribution logistics requirements, helping reduce shipping and warehousing costs.

Space-saving nested structure improves container utilization, lowering overall logistics expenses.



Versatile Product Portfolio

Multiple configurations (Basic / Smart / Video) address different price tiers and consumer segments.

Unique features such as anti-jamming system and dual-bowl upgrade provide strong market differentiation.



Reliable Supply Chain

Nearly 20 years of manufacturing expertise under ETAN Group, ensuring consistent quality.

Dual production bases in Dongguan and Vietnam provide secure supply capacity and competitive lead times.



Sustainable Growth Together

A clear product pipeline including smart water dispensers, wet food feeders, toy houses, and litter boxes.

Ongoing innovation supports long-term channel expansion and continuous growth opportunities.

SMART PET FEEDER



WiFi version



Video version



Basic version



The default configuration includes a single bowl; The versions above can be upgraded to a dual-bowl setup.

"UNLIMITED" EXPANSION

oilBO®

MAX.

10L

Making it worry-free,
even when traveling.



HEIGHT-ADJUSTABLE

Adjustable feeding height to protect your
pet's cervical spine



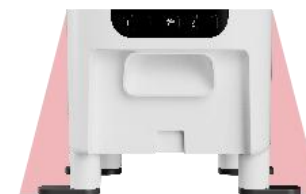
Base version



Rise by **25mm**



Rise by **50mm**



Anti-tip design



ANTI-JAMMING

Our intelligent reversing technology has been proven on over one million units.



oilbo®

TRIPLE-FRESHLOCK SYSTEM

Enhanced sealing ring

Desiccant chamber



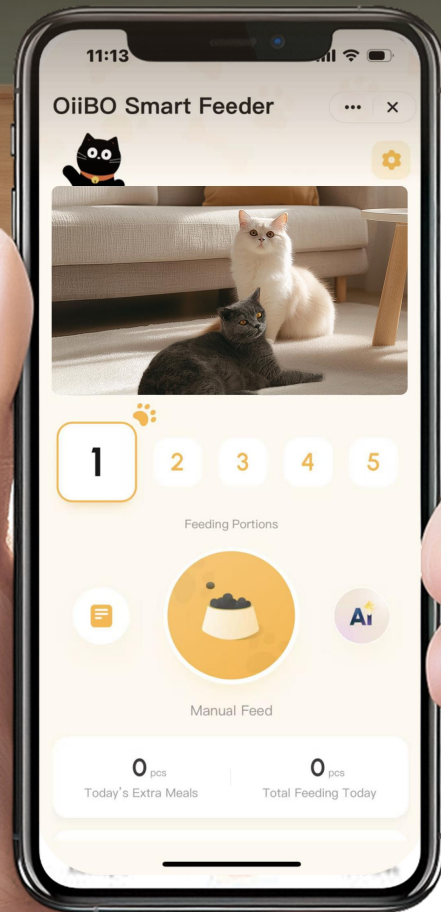
Sealed rotor



2-WAY INTERACTION



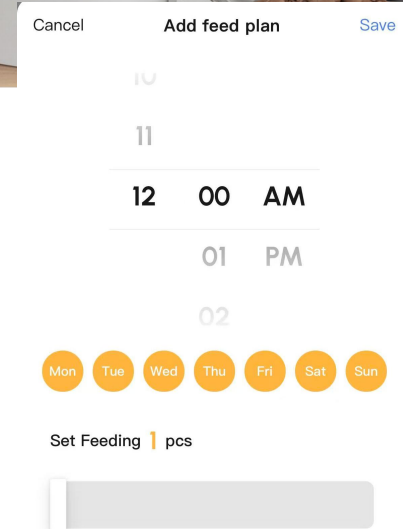
Come here, it's time to eat!



REMOTE CONTROL



The app supports remote feeding, precise portion control, feeding-schedule settings, abnormality alerts, and food-intake analysis.

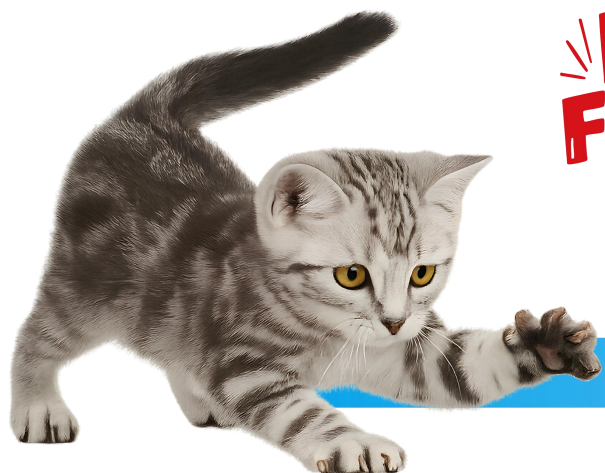


UPGRADE SUPPORT

It offers a full set of essential functions, striking the right balance between price and performance.

The product structure includes a built-in upgrade port, allowing the second-generation version to be expanded into an all-in-one "dry food + wet food + water" dispenser, seamlessly integrating with water dispensers and other devices.

The integrated cat grass and ball design allows cats to play while eating, soothing them and effectively preventing hairballs from accumulating.



**FUN
FEEDING**



DUAL POWER SUPPLY

Reliable operation even in power outages



NYLON KNITTED POWER CORD

Nylon-braided power cord with multiple protective features for greater durability.



DUAL POWER SUPPLY SYSTEM

Ensure continuous feeding during power outages, providing uninterrupted service.

*Does not include the battery

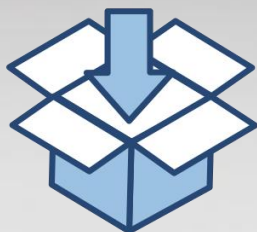


SPACE-SAVING DESIGN

Every link is optimized for the global market

The entire device is designed to meet Amazon's Small and Light packaging specifications, significantly reducing overseas logistics and warehousing costs.

The nested barrel structure allows for easy assembly and disassembly, saves space for transportation, and significantly optimizes turnover efficiency in B2B channels.



**SAVE SPACE
DESIGN**





● Black
○ White



● Black
○ White



● Black
○ White

Model	AF05	ZAF05	ZAF05C
SKU	Basic Version	Wi-Fi Version	Video Version
Recommended kibble size	3~13mm dry non-sticky kibble	3~13mm dry non-sticky kibble	3~13mm dry non-sticky kibble
Food Bucket Capacity	Standard Capacity: 3.5L Single Bucket: 3L	Standard Capacity: 3.5L Single Bucket: 3L	Standard Capacity: 3.5L Single Bucket: 3L
Rated Voltage	5V/1A	5V/1A	5V/1A
Power Supply	DCPower/Battery	DCPower/Battery	DCPower/Battery
Food Bucket Capacity	Standard Capacity: 3.5L Single Bucket: 3L	Standard Capacity: 3.5L Single Bucket: 3L	Standard Capacity: 3.5L Single Bucket: 3L
Battery Voltage	3*1.5=4.5V	3*1.5=4.5V	3*1.5=4.5V
Maximum Single Feeding Portion	15 Portions	15 Portions	15 Portions
Max Feeding Schedules	6 Meals	10 Meals	10 Meals

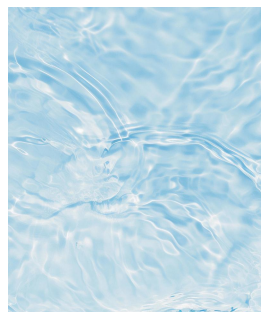
COMING SOON





Separation of clean & dirty water

Clean out the dirty water and enjoy fresh food



Listing Plan
2026.05

Toy house

Bring more fun to your pets.

Listing Plan
2026.11



Cat Litter

Dust-free, deodorizing,
and super easy to clean



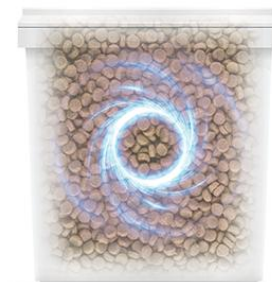
Wet food feeder

Smart feeding solutions for wet cat food.

Listing Plan
2026. 08

Weighted vacuum food storage bucket

Designed for long-term freshness
with vacuum sealing and weight-
stabilized storage



Smart Cat Litter Box

The all-new smart cat litter box
Treated like family

UPCOMING PRODUCT LINE

STAY TUNED
MORE...

*Treated
Like Family*

oiibo®

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